

Message Text

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R 202247Z MAR 75
FM SECSTATE WASHDC
TO AMCONSUL SYDNEY

UNCLAS STATE 063744

E.O. 11651: N/A

TAGS: BTRA, AS

SUBJECT: MR. SALEM'S VISIT TO HAWAII AND SAN FRANCISCO

REF: SYDNEY 0526

1. USTS IS WILLING TO FACILITATE VINCENT SALEM'S VISIT TO HAWAII AND SAN FRANCISCO TO MEET WITH TOURIST/TRAVEL CONTACTS. MR. SALEM MAY CONTACT DIRECTLY OR THRU USTS MR. JOHN SIMPSON, PRESIDENT, HAWAII VISITOR BUREAU, HONOLULU, HAWAII, TELEPHONE (808) 923-1811 AND IN SAN FRANCISCO, MR. ROBERT SULLIVAN, GENERAL MANAGER, SAN FRANCISCO CONVENTION AND VISITOR BUREAU (415) 626-5500. MR. SULLIVAN WOULD MEET WITH MR. SALEM IN TWO CAPACITIES, (1) AS OFFICIAL OF S.F. CONVENTION AND VISITOR BUREAU AND (2) AS MEMBER OF USTS TRAVEL ADVISORY BOARD, AN ADVISORY COMMITTEE COMPOSED OF REPRESENTATIVES FROM THE U.S. TRAVEL INDUSTRY. SHOULD MR. SALEM'S VISIT BE ACCOMPLISHED PRIOR TO APRIL 8, MR. SULLIVAN COULD GIVE REPORT AT NEXT FULL BOARD MEETING SCHEDULED APRIL 8 WHICH MAY SPUR INTEREST BY MEMBERS IN PARTICIPATING IN SYDNEY TRAVEL INFORMATION CENTER.

2. ADVISE WHETHER MR. SALEM WILL MAKE THE TWO CONTACTS
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DIRECTLY OR WANTS USTS TO MAKE SAME. IF THE LATTER, USTS

NEEDS ETAS AND ETDS FOR HAWAII AND SAN FRANCISCO. INGERSOLL

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